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For Immediate Release

Rhythmhound Music & Media Show Partners With Blue Dog Rescue to Raise Awareness, Save Pooches

AUSTIN, Texas — April X, 2008 — The 2008 Music & Media Show, presented by Rhythmhound Productions, will be partnering with Blue Dog Rescue to help support the rescue and placement of healthy dogs in Austin area homes. Blue Dog Rescue is a volunteer organization dedicated to ending the needless killing of homeless dogs, and representatives of the non-profit organization will be on hand at the 2008 Rhythmhound Music & Media Show to introduce folks to some dogs very deserving of a good home. A portion of the show's door proceeds will go to support Blue Dog Rescue.

"Irresponsible pet breeding has led to a gross overpopulation of dogs within Austin, and our goal is to rescue the many adoptable dogs that wind up at shelters and ultimately are killed" said Lisa Taylor, title at Blue Dog Rescue. "We're very pleased to be joining with Rhythmhound Productions to raise awareness of this issue. Blue Dog Rescue has saved more than 1500 dogs so far, and partner events such as the 2008 Music & Media Show are critical to our continued ability to provide these dogs with much-needed love, shelter and medical care."

By fostering dogs in loving, patient homes, Blue Dog Rescue save lives and provides a transition period between life in the animal shelter and a new, permanent home. The organization's \$165 adoption fee includes spay/neutering, age-appropriate vaccinations, a vet exam, microchip implantation and a microchip registration fee

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with Home Again. The average cost to provide these services typically costs twice Blue Dog Rescue's adoption fee.

"Blue Dog Rescue not only saves the lives of four-legged friends in the Austin area, but also provides area residents with healthy, well-behaved spayed or neutered dogs," said Kathryn Roszak-Meltzer, organizer of the Rhythmhound 2008 Music & Media Show. "The organization relies on donations and fundraisers, and we're excited that through this partnership we'll be able to support its good work and bring some puppy love to the inaugural Music & Media Show."

Blue Dog Rescue already has strong ties to the Austin music community. The 2008 Music and Mutts Calendar features Emily and Charlie Robison, Lloyd Maines, Graham Wilkinson, Hilary York, Marcia Ball, Ian McLagan, Sally Allen, Eliza Gilkyson, JT Van Zandt, Joe Ely, Jimmy LaFave, and Kinky Friedman all lending their mugs and mutts.

Each day during the Rhythmhound Music & Media Show, Blue Dog Rescue will visit with a few dogs currently living in foster homes and looking for permanent homes. The organization will host a booth with information, calendars and T-shirts for sale, and sign-up information for the Blue Dog Rescue "Run for the Rovers" race.

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About Blue Dog Rescue

Blue Dog Rescue is a volunteer organization whose purpose is to end the needless killing of homeless dogs. Blue Dog Rescue is a 501(c)(3) non-profit corporation, funded by donations, fundraisers, and adoption fees, that works to find permanent, loving homes for homeless dogs in the Central Texas area. The organization takes only those animals who are in danger of being euthanized, accepting adoptable dogs from the area shelters and placing them in volunteer foster homes and providing care and training as they transition to permanent homes. www.bluedogrescue.com

About the Rhythmhound 2008 Music & Media Show

The 2008 Spring Music & Media show, opening May 17 at the Austin's Palmer Events Center, will showcase Texas music labels and artists. The two-day show also will feature an extensive dealer area, complemented by area artisans and creative businesses. Admission for the public is \$3, which allows attendees to browse among dozens and dozens of tables within the exhibition hall. Music fans and collectors, industry folks, musicians, artists and dealers from around the United States and the world will gather in Austin to reinvent the conventional record show. www.rhythmhound.com

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