

## **Rhythmhound Productions**

P.O. Box 1565  
Dripping Springs  
TX 78620 USA  
512/858-0515  
651/307-8647  
[info@rhythmhound.com](mailto:info@rhythmhound.com)  
[www.rhythmhound.com](http://www.rhythmhound.com)

2008 Austin  
Rhythmhound  
Music & Media Show



Welcome Creative Dealers,

On May 16<sup>th</sup> -18<sup>th</sup> at the Palmer Events Center, Downtown Austin, you are invited to join us for the Rhythmhound Music & Media Show. This show features music, media, technology and the means to enjoy them with style! We are looking for artisans, craftspeople and dealers to offer unique items and services. We strive to offer something beyond the traditional vintage vinyl and memorabilia dealers. Your business shows that spirit of independence, creativity and style we are looking for in our dealers. Rhythmhound attendees are motivated customers who seek out interesting products to collect or enjoy. Products with a musical theme or pop-culture reference are particularly in demand. We want dealers who offer all the elements needed for living every day to a *good-beat*: good music, cool clothes and accessories, a fun ride, and gear to keep it all together.

Of course we will have vintage vinyl dealers – you gotta have that – but we also have some more unusual fare. We have museum-quality phonographs on display and vintage ‘78s for sale. We have great Beatles memorabilia dealers, and dealers who focus solely on unique handbills. We’re featuring a stage, and booths for regional independent record companies also for music technology providers. Something old and something new, vintage to cutting edge, all wonderful things to look at and purchase.

We at Rhythmhound Productions are indebted to our four-legged companions for giving us a rock-steady, tail-wagging beat by which to live our lives. We are returning the favor by partnering with the local animal charities. Companion animals available for adoption will welcome visitors to the Rhythmhound Music & Media Show. Of course, a portion of the proceeds will go to our friends at Blue Dog Rescue, the Austin Humane Society, and the Town Lake Shelter.

Tables for the show are \$150 each with wall tables selling for \$165. (Wall tables are best for folks who have large vertical displays.) Electricity is available for an additional \$50. If you purchase four or more tables, you will receive a free parking pass for the duration of show. Friday, May 16, is a setup day open to dealers only from 10 to 5. Saturday we are open to the public from 10 to 5 and on Sunday from 10 to 4. The loading hours are 7 to 10 on Saturday and 8 to 10 on Sunday.

There will be a limited number of non-table dealer badges available for the dealers that are coming to buy. The non-table dealer badges offer you access on Friday and early entry on the weekend. The badges are \$25, and we provide a storage area for the product you pick up and a shipping area to help you get your product ready to go home. We will have shipping supplies and arrange pick-up with major carriers.

Booth assignment will be on a first-pay basis, and wall space will be allocated in the same way. If you have a general area in the hall in which you wish to be set up, we will try to oblige as space allows. There is a very limited amount of wall space. To insure dealers will have a good show, we will sell a finite number of tables. After we receive your payment, we will send you a packet with table listings and show badges.

To insure success for our spring show, we have budgeted for extensive advertising including radio (KGSR), television (Time Warner) and newsprint (Austin Chronicle, Texas Music Magazine). We will also be working closely with public radio and cable access in the area. Our job is to get folks in the door. Your job is to provide them stuff worth looking at once they get there. Admission for the public is \$3, but we will be offering free admission and discounts to various groups. Internet promotions include advertising Rhythmhound on sister sites to our print ads, as well as e-mail to customers. We have a statewide database of music fans and will be sending out a newsletter and information via e-mail.

We would love to see you at the Rhythmhound Show as a dealer or a customer. If you need more information or have additional questions feel free to e-mail or call us.

The following information and the contract contain all of the conditions to which each exhibitor must agree to in order to participate in the show. Our aim is to produce the best music & media show in the country and these guidelines will serve to make the show the best it can be. We hope you will join us in our efforts to make this show great.

### **HOW DO I REGISTER?**

Please read this information sheet and the contract, then:

- 1) Fill out the contract, making sure to read and sign it.
- 2) Fill out the show application. Note any table/location preferences.
- 3) Send the contract with your payment. PayPal also available at [www.rhythmhound.com](http://www.rhythmhound.com).

### **SALES TAX**

Exhibitors are responsible for collecting and reporting sales to the Comptroller's office. For information on obtaining a sales tax permit, try 1-800-252-5555 or [www.window.state.tx.us](http://www.window.state.tx.us).

### **SALE HOURS**

Exhibitors must be present and have their booths open for the entire duration of the show. Early breakdown is not allowed. The public hours of the show are 10 to 5 on Saturday, 10 to 4 on Sunday.

### **BOOTH CONFIRMATION**

After payment has been received, you will receive a dealer packet with additional show information, table locations and dealer badges. We will inform you by both e-mail and regular mail. If you have not received your table information within four weeks of payment, or within two weeks of the show, call our office.

### **DEALER PASSES**

Each Dealer will receive 2 passes for the first table and one additional pass for each additional table purchased. If your needs are greater let us know and we will try and accommodate you. Please do not give passes to folks not working with you.

### **WHERE IS THE EVENT BEING HELD?**

The show will be in the Palmer Events Center, located at 900 Barton Springs Road at Riverside and First. The Palmer is remodeled, renovated, and ready for us.

### **SET UP TIMES**

Setup is from 10-5 (all day) Friday, 7 to 10 on Saturday, and 8 to 10 on Sunday. Loading dock information will come with the dealer packet upon receipt of payment. Load out on Sunday after the show lasts until 6 p.m.